IGOR PILICHEV
(916) 672-1980

OBJECTIVE

As an experienced creative design professional with extensive knowledge, diverse experience transforming creative concepts to polished web and print materials, strong creative abilities, and exceptional leadership skills, I am confident in my ability to improve brand loyalty, customer retention and visit-to-order ratios of your Web applications.

SKILLS

WEB DEVELOPMENT SKILLS:
- CSS3/HTML5/JavaScript   - PHP
- Responsive Design   - MySQL
- WP Customization   - CMS
- CSS Processors (Less, Sass)
- Source Code Control
- Agile, Scrum, and Waterfall methodologies

DEVELOPMENT TOOLS:
- Bootstrap 3, 4   - WordPress
- ASP.NET MVC   - jQuery
- AWS   - MS Visual Studio
- TFS, Git, VSS   - Dreamweaver

CREATIVE & MARKETING SKILLS:
- Ecommerce knowledge and experience
- Marketing & Promotional Materials
- SEO and PPC Campaigns
- Print Collateral Design

CREATIVE & MARKETING TOOLS:
- Adobe XD   - Photoshop
- Fireworks   - Sketch
- Illustrator   - Google Adwords
- Google Merchant   - Google Analytics
  Center

EMPLOYMENT

Benefit & Risk Management Services, Folsom, CA   Apr 2010 - Current

LEAD FRONT-END DEVELOPER

- UI / UX front-end development
- Work with a team of .Net developers on maintaining and enhancing a secure online employee benefit management application for a health insurance industry provider.
- Transform wireframes and mockups into functional HTML5/CSS3/JavaScript based intuitive user interfaces for mobile applications and responsive SE-optimized websites.
- Develop, maintain and support corporate Intranet application based on Kentico CMS.
- Design, code and implement custom WordPress skins.
- Create quality mockups and prototypes on tight timelines.

Artisan Productions & Design, Sacramento, CA   Mar 2002 – Apr 2010

PROJECT MANAGER, Part Time

- Conduct regular meetings with customers, create business proposals and estimates.
- Design and develop dynamic, standards-compliant, cross-browser compatible tableless websites
- Coordinate work with others team members involved in the project including web developers, graphic designers, editors, illustrators, and photographers.
- Search engine optimization of new and existing websites.
- Brainstorm ideas, develop storyboards, sketch mockups, build multimedia demonstrations, and integrate visual graphic design elements with content for the website browse capability.
- Estimate and present various projects by due dates.
- Create high-quality, comprehensive marketing materials from concept to completion including brochures, flyers, PowerPoint presentations, newsletters and direct mail pieces.

New Systems, Inc., *Sacramento, CA*   Oct 2005 – Mar 2009
WEB DESIGNER

- Daily website updates, overseeing design and implementation of all print and electronic communications, creating graphics for web sites and print collateral, producing multimedia presentations and providing art direction for internal staff.
- Research and propose new layouts, content and interactive features for both public and internal websites. Participate in major advertising campaigns; create all visual identity design, including collateral and redesign of web site.

EDUCATION   *American River College,* Sacramento, CA

A.S. Degree, Computer Programing (Visual Basic)	Aug 2015
A.A. Degree, Technical Communication	Aug 2005
CIS Web Publishing Certificate	May 2001

REFERENCES   **AVAILABLE UPON REQUEST**